

SPONSORSHIP OPPORTUNITIES

Premium sponsorship packages as well as individual event and program sponsorships can be customized to meet your needs.

An array of opportunities are available to keep your brand in front of CCIAOR members and help expand your network. The Association works with you to shine a spotlight on your business before, during and after the event(s) of your choice.

“Through CCIAOR sponsorships, our business has been growing at a steady pace on the Cape. Membership with the Association opens opportunities to share ideas and network with full-time professionals who are committed to their craft. I’ve met a lot of fun, interesting people and am forging many great relationships and partnerships.”

John Lake, Shamrock Financial
2015 Affiliate of the Year



**PARTNER
WITH CCIAOR**

**SPONSOR
AN EVENT**

**EXPAND
YOUR NETWORK**

**GROW
YOUR BUSINESS**


CAPE COD & ISLANDS
ASSOCIATION of REALTORS®, INC.

**AFFILIATE
MEMBERSHIP
PROGRAM**

A unique way to gain exclusive year-round access and promote your business to more than 2,500 members of the Cape & Islands real estate community.


CAPE COD & ISLANDS
ASSOCIATION of REALTORS®, INC.

For additional information, contact Patricia Pry:
(508) 957.4327 or ppry@cciaor.com

22 Mid Tech Drive, West Yarmouth, MA 02673

www.cciaor.com



THE CAPE COD & ISLANDS ASSOCIATION OF REALTORS® (CCIAOR)

We are the voice for more than 2,500 real estate professionals on the Cape & Islands.

Affiliate Members are an integral part of the CCIAOR organization. Our members rely on your services every day and many buyers and sellers trust their REALTOR® to recommend resources in the community. From financial institutions to home service needs, a local REALTOR® knows local commerce.

By partnering with CCIAOR, Affiliate Members gain access to the real estate industry on the Cape & Islands, through a wide range of networking and marketing opportunities. Affiliates can enhance their visibility and involvement in a variety of ways, including customized sponsorships, presentations to Association members, advertising and more.

AFFILIATE MEMBER BENEFITS

DIGITAL MARKETING

- Banner ad or logo 4x/year in weekly E-Newsletter (distributed to 2,500 members)
- Receive weekly E-Newsletter updates
- Profile in Sponsor & Affiliate Directory on cciaor.com
- Promotion on social media platforms

MEDIA OPPORTUNITIES

- Collateral materials on display and available to members at the CCIAOR Office
- Information included in CCIAOR New Member Orientation packets
- Use of CCIAOR logo on Affiliate's promotional materials

SPONSORSHIPS

- Ability to upgrade membership with customized sponsorship package
- Opportunity to sponsor individual events and programming

DISCOUNTS

- "Perks of the Trade" — A member to member discount program
- 25% discount on Board Room or Conference Center rentals at CCIAOR

EVENTS

- Presentation and promotion at (1) Continuing Education Class or New Member Orientation (offered monthly)
- Invitation to attend member-only events

MEMBERSHIP APPLICATION

Name _____

Company _____

Address _____

Phone _____

Email _____

Website _____

Membership Investment

**Affiliate Membership dues are billed annually*

_____ **Level 1: Individual** \$250

_____ **Level 2: Company** \$250 + \$50 each additional name/email added to our mailing list—please list below

1. _____

2. _____

3. _____

4. _____

Sponsorships

Upgrade Your Membership With A Yearly Sponsorship Package

Sponsorship packages include annual Gold, Silver & Bronze added-value investments which can be customized to fit your business.

Individual Event & Program Sponsorships

Choose one or more events or programs to sponsor during the year in addition to your membership.

Please contact me with details about the Sponsorship Packages & Events

SIGN _____ **DATE** _____

Visit www.cciaor.com/affiliates to complete an online application or return this form to: 22 Mid Tech Drive, West Yarmouth, MA 02673
Questions? Contact (508) 957.4327